



BARRYCON PRODUCTIONS

The InDesign and Creative Suite Conferences

CHICAGO, MAY 16 -20, 2006

Sponsorship and Exhibition Opportunities

Whatever your goals-generating new leads, introducing new products, educating current customers, branding your company or closing sales-you won't find a more effective marketing event than The InDesign and Creative Suite Conferences.

That's because The InDesign & Creative Suite Conferences deliver the influential audience you're looking for.

Today's organizations are moving rapidly to embrace Adobe InDesign and the Creative Suite as the core design tools-and the design package of the future.

EXHIBITION:

Exhibiting at The InDesign and Creative Suite Conference puts you in direct contact with a highly qualified audience of Design professionals, users and enthusiasts who are looking to improve their productivity, business results and home computing experience.

Take advantage of these tremendous event-marketing opportunities that will grab the attention of The InDesign and Creative Suite Conference attendees before, during and after the event.

Standard 10 x 10 Table:

\$750 before January 1 (all 3 exhibit days)

\$1000 after January 1 (all 3 exhibit days)

Premium Booth (20 x 20 Space)

\$1250 before January 1 (all 3 exhibit days)

\$1500 after January 1 (all 3 exhibit days)

Contact us for exhibit hall layout.
exhibits@Barrycon.com

Sign up today and join us for *The InDesign and Creative Suite* events of the year.

Meet ALL your marketing goals at this original InDesign and Creative Suite events---Maximize Your Impact!---and increase your presence and your exhibits impact with a sponsorship.

A limited number of sponsorship opportunities are available, including:

EVENT SPONSORSHIP (only 3 available): \$5,000

Premiere Sponsorship package includes: (this sponsorship both the Creative Suite and InDesign Conferences)

- * Premium 20 x 20 booth location on the exhibit floor
- * Corporate logo on event promotional materials (includes mailers, email blasts, magazine ads and banner ads)
- * Corporate logo link from event Web site to corporate Web site
- * Five complimentary conference passes (worth \$3,850)
- * Corporate logo on the on site display banners
- * Inserts in the conference attendee welcome packet
- * Free expo passes for customer distribution
- * One free Color ad in the Conference Binder
- * A company profile listing in the Conference Binder
- * Listed as sponsored by in all press mailings
- * Email blast to all contacts in database
- * 4 Week Sponsorship of the InDesign and Creative Suite Tip of the Week

EVENT CO-SPONSORSHIP: \$3,500

Co-Sponsorship package includes: (this sponsorship includes both the Creative Suite and InDesign Conferences)

- * Premium 10 x 20 booth location on the exhibit floor
- * Corporate logo link from event Web site to corporate Web site
- * Three complimentary conference passes (worth \$2685)
- * Corporate logo on the on site display banners
- * Inserts in the conference attendee welcome packet
- * Free expo passes for customer distribution
- * One free Color 1/2 Page ad in the Conference Binder
- * A company profile listing in the Conference Binder
- * Listed as sponsored by in all press mailings
- * 4 Week Sponsorship of the InDesign and Creative Suite Tip of the Week

POSTAL BROCHURE MAILER ADS

4 color ad in conference mailers. 50,000 per show minimum.

- * \$2000 per full page
- * \$1250 per half page

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

Below are several additional sponsorship opportunities for this year's event.

Make your presence known! *Talk directly to the Attendees with our Special Event or Meal Sponsorships.*
Demonstrate your product or service to a captive audience.

\$1250 each- Pick the one that best fits your advertising needs

QUICKSTART CLASSES

- + Presentation (20 minutes) before the class starts
- + Your slide (Advertisement) playing on the projection screen in the morning and during breaks
- + One complimentary conference pass (worth \$895)
- + Full page advertisement in the Conference Book (\$100 value)
- + Literature passed out to each attendee
- + Logo on any handouts
- + Logo on the background of any rented computers

RECEPTION

- + 20 minute presentation (at the start of the reception)
- + One complimentary conference pass (worth \$895)
- + Information in the welcome packet
- + Full page advertisement in the Conference Book (\$100 value)
- + Logo on web site
- + Press Release announcing event

BREAKFAST

- + 20 minute presentation (at the end of Breakfast)
- + One complimentary conference pass (worth \$895)
- + Information in the welcome packet
- + Full Page advertisement in the Conference Book (\$100 value)
- + Logo on web site
- + Press Release announcing event

ANSWER KEY

- + Logo on the main Answer Key sign
- + Literature at the Answer Key Booth
- + One complimentary conference pass (worth \$895)
- + Full page advertisement in the Conference Book (\$100 value)
- + Logo on web site
- + Information in the welcome packet

***What is the answer key? We have set up a table that is staffed by the speakers of the show that answer one on one or small group questions. The table is open during the conference and attracts the most foot traffic during the show.

SPONSORSHIPS AT THE INDESIGN AND CREATIVE SUITE CONFERENCES

Thank you for your interest in sponsorships and exhibits at The InDesign and Creative Suite Conferences, Chicago May 16 - May 20, 2006. Sponsorships and exhibit tables at the conference will be given on a first-come-first-serve basis. Attached is the Sponsorship/exhibit contract and sponsorship opportunities.

Please fill out the necessary information on the contract and mail your deposit to the address given on the contract.

THE INDESIGN & CREATIVE SUITE CONFERENCES CONTRACT

In accordance with the terms of the contract stated herein. The organization below contracts for the Sponsorships offered by Barrycon Productions, LLC. at the The InDesign and Creative Suite Conferences to be held at Navy Pier, Chicago.

• Return entire signed contract and payment to:

Barrycon Productions, LLC.

ATTN: Sponsorships

8615 Park Avenue

St. Bonifacius, MN 55375

• Full payment is due upon sign-up (to receive early bird discounts).

• Faxed contracts will be accepted but logos and advertising will not be finalized until payment has been received.

Name of Organization:	
Exact Name of Your Firm:	
Street Address:	
City/State/Country:	Zip/Postal Code:
Email Address:	Web Site Address:
Phone:	Fax:
Contact Name:	Title:
Check # _____ Check Date _____	Purchase Order # _____

Please provide a 25-word description of your company or product/service you will be featuring at your booth. Please type or print clearly, generic terms only. All descriptions will be edited for length and Barrycon's editorial style:

Sponsor Acceptance:

I, the duly authorized representative of the undersigned organization, on behalf of said organization, subscribe and agree to all the terms, conditions, authorizations, and covenants, contained in this Contract for Conference Space and Services and Rules and Regulations as stated on the back of this contract.

Signature _____

Name _____

Title/Position _____

Date _____