

# THE CREATIVE SUITE CONFERENCE

PHOTOSHOP | ILLUSTRATOR | INDESIGN | GOLIVE | ACROBAT | VERSION CUE | BRIDGE

SEPTEMBER 26-30, 2005 LONDON

## THE CONFERENCE

The Creative Suite Conference is a new forum for creative professionals to meet with Adobe Creative Suite experts assembled from all over Europe and the States:

- if they use any one of the Creative Suite products (Adobe Photoshop, InDesign, Illustrator, Acrobat or GoLive), this will be an invaluable event to improve understanding
- if they use two or more of these applications, this is an event they cannot afford to miss for best advice, simple solutions, valuable insights and techniques...
- if they have not yet upgraded to CS2 this is the opportunity to see it put through its paces.

The Creative Suite Conference features three jam-packed days of learning, networking (with industry experts and your Creative Suite peers), and sharing. Please see the website ([www.csconference.co.uk](http://www.csconference.co.uk)) for the latest news of the programme topics and speakers.

## THE EXHIBITION

This is a one-day table-top event on Wednesday 28th September situated right at the heart of the CS Conference. The exhibition offers you the opportunity of direct face-to-face contact with the attending delegates - all influential creative professionals. To get more share-of-voice for your brand, products, services, solutions, to educate existing clients and meet new ones!

Adobe Systems Europe and XPO Group have got together with the CS Conference organisers in order to present its past and existing Adobe Live exhibitors with a special low-cost presence at this key event perfectly timed for influencing fourth-quarter decisions.

## EXHIBITING OPPORTUNITIES

The event is in the Great Hall in Chelsea FC's West Stand.

- 1 x table-top                    9 sq m of exhibit space                    **£ 795 exc VAT**
- 2 x table-tops in                16 sq m of exhibit space                    **£1,195 exc VAT**

You receive the table with cloth and two chairs, there is a double-power point and of course you can bring pop-ups or modular displays to augment your stand.

## SPONSORSHIP OPPORTUNITIES

Get even more share of voice by sponsoring the event:

- Headline sponsor - just three permitted - your logo on all of the promotional material, a logo-link from our website, two delegate packages (worth £1,790), logo on at-site signage, one insert and a company profile listing in the delegate welcome packs, 1-p mono-advert in the conference binder, shown as sponsor in releases and emailings, an email to contacts' database... **£2,950 exc VAT**

- Sponsor - a logo-link from our website, one delegate packages (worth £895), logo on at-site signage, a company profile listing in the delegate welcome packs, 1/2p mono-advert in the conference binder, shown as sponsor in press releases... **£1,950 exc VAT**

- Presentations - you can make a 20-minute present to the delegates after breakfast or after lunch - your literature issued to all attendees, information in the welcome pack, 1/2p mono-advert in the conference binder... **£1,495 exc VAT**

Many other opportunities exist...

Call Mark Elliott on +44 1628 401951 or [mark@xpoevents.com](mailto:mark@xpoevents.com) [www.csconference.co.uk](http://www.csconference.co.uk)

