

## Sponsorship and Exhibition Opportunities

The Creative Suite Conference attracts highly motivated Adobe Creative Suite users who are seeking in-depth information and value-added product solutions to maximize their investment in Adobe technology.


Corporations are rapidly adopting the “Creative Suite Platform” as the core design tools in their creative departments. InDesign has lead the charge to become a preferred page layout program for creative agencies, publishers, graphics professionals, educators, and training providers. This along with the aggressive marketing by Adobe has put the Creative Suite as one of the leading and fastest selling software packages in the market.

The Creative Suite Conference is a first of its kind. However, our previous attendees of The InDesign Conference series represented the following vertical markets:

Corporate	17.86%
Design Firm	14.29%
Advertising Agency	11.43%
Book Publisher	10.71%
Government	9.23%
Magazine	7.86%
Education	7.14%
Newspaper	5%
Printer	5%
Non Profit	5%
Publisher	2.86%
Consultant	2.86%
Other	0.71%

Attendees of InDesign Conferences are typically professionals or experts in design and production positions. A significant number are directors, supervisors, or manage their own business.

Graphic Designer	23%
Manager	13.16%
Art Director	12.50%
Sr. Graphic Designer	8.55%
Studio Head	7.89%
Owner	7.24%
Production	7%
Director	6%
Other	3.29%
Trainer/Consultant	3%
Editor	2.63%
Pre-Press	2%
Supervisor	1.97%
Coordinator	1.32%



# THE CREATIVE SUITE CONFERENCE LAS VEGAS JULY 19-23, 2005

LAS VEGAS JULY 19 -23, 2005

## EXHIBITOR OPPORTUNITIES:

Exhibiting at The Creative Suite Conference puts you in direct contact with a highly qualified audience of Design professionals, corporate users and computing enthusiasts. Creative Suite's functionality makes it an attractive tool to a variety of users, and they are actively looking for information, related services and plug-ins.

Our exhibit hall will be open all day on Thursday July 21. There will be breaks and set times throughout the day when attendees can visit the exhibit hall. The Creative Suite Conference is organized to encourage productive one-to-one meetings and interaction between attendees and exhibitors.

The available stands are pre-set for table-top displays. If you have a pre-fabricated exhibit setup or require a custom space, please contact us for arrangements.

Standard 10 x 10 Booth (Standard 6 foot table):

\$500 before May 15

\$700 after May 15

Premium Booth 20 x 20 booth (2 standard 6 foot tables):

\$999 before May 15

\$1200 after May 15

As an Exhibitor you will also benefit from event-marketing opportunities that effectively target attendees before, during and after The Creative Suite Conference.

Contact us to receive the exhibit hall layout.  
[exhibits@CreativeSuiteConference.com](mailto:exhibits@CreativeSuiteConference.com)

Sign up today and join us for *The Creative Suite* event of the year.

# EXHIBITING OPPORTUNITIES:

Meet ALL your marketing goals at this original Creative Suite event---Maximize Your Impact!---and increase your presence and your exhibits impact with a sponsorship.

Exhibitor Acceptance:

I, the duly authorized representative of the undersigned organization, on behalf of said organization, subscribe and agree to all the terms, conditions, authorizations, and covenants, contained in this Contract for Conference Space and Services and Rules and Regulations as stated on the back of this contract.

Signature \_\_\_\_\_

Name \_\_\_\_\_

Title/Position \_\_\_\_\_

Date \_\_\_\_\_

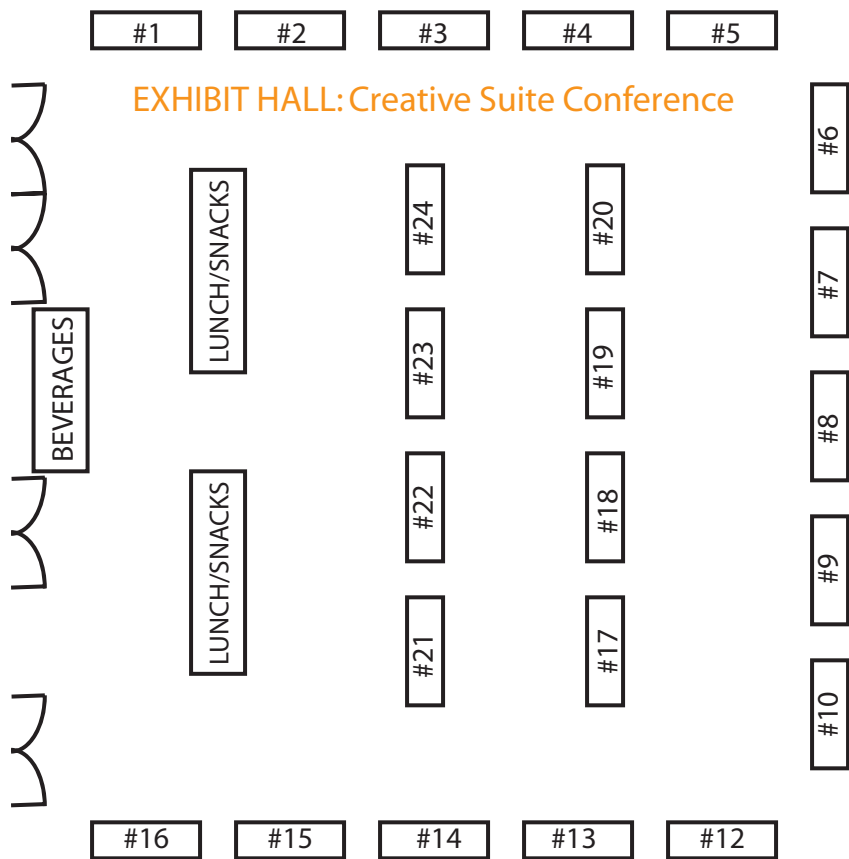
Please provide a short 25-50 word description of your company or product/service you will be featuring at your booth. Please type or print clearly, generic terms only. All descriptions will be edited for length and The Creative Suite Conference editorial style:

Please indicate your three preferred Booth Number choices\*.


First Choice: \_\_\_\_\_

Second Choice: \_\_\_\_\_

Third Choice: \_\_\_\_\_



\*Note: Tables may be arranged in a different manner according to any new regulations at the hotel. If there is a change to your booth choice all efforts will be made to notify you prior to the event. In the case of any changes the best possible placement will be made for an equitable placement of the new booth.



# THE CREATIVE SUITE CONFERENCE LAS VEGAS JULY 19-23, 2005

You may also chose to maximize your presence at The Creative Suite Conference by sponsoring the Conference or an opening night reception.

Response to The Creative Suite Conference in Las Vegas has been strong -- our exhibit hall is filling fast so don't wait to partner with the premiere Creative Suite event of 2005.

A limited number of sponsorship opportunities are still available at what promises to be our largest conference ever:

## **EVENT SPONSORSHIP (only 3 available): \$5,000**

Premiere Sponsorship package includes:

- \* Premium 10 x 20 booth location on the exhibit floor  
(Larger spaces are available at an additional fee)
- \* Corporate logo on event promotional materials
- \* Corporate logo link from event Web site to corporate Web site
- \* Three complimentary conference registrations (worth \$2850)
- \* Corporate logo on the on site display banners
- \* The opportunity to include one insert in the conference attendee welcome packet
- \* Free expo passes for customer distribution
- \* One free black and white ad in the Conference Binder
- \* A company profile listing in the Conference Binder
- \* Listed as sponsored by in all press mailings
- \* Email blast to all contacts in database

## **EVENT CO-SPONSORSHIP: \$3,500**

Co-Sponsorship package includes:

- \* Premium 10 x 20 booth location on the exhibit floor  
(Larger spaces are available at an additional fee)
- \* Corporate logo link from event Web site to corporate Web site
- \* Two complimentary conference pass (worth \$1900)
- \* Corporate logo on the on site display banners
- \* The opportunity to include one insert in the conference attendee bags
- \* Free expo passes for customer distribution
- \* One free black and white 1/2 Page ad in the Exposition Guide
- \* A company profile listing in the Exposition Guide
- \* Listed as sponsored by in all press mailings

## **ADDITIONAL SPONSORSHIP OPPORTUNITIES:**

Here are some additional opportunities to make your presence known! Talk directly to the Attendees with our Special Event or Meal Sponsorships.

Food, fun and information go well together – use this time-tested format to introduce a product or service to a captive audience.

### **LUNCH SPONSOR**

\$2500

- ✦ 20 minute presentation (at the end of Lunch)
- ✦ Two complimentary conference pass (worth \$1900)
- ✦ Literature passed out to all of the attendees at Lunch.
- ✦ Information in the welcome packet
- ✦ Full page advertisement in the Conference Book (\$175 value)
- ✦ Logo on web site
- ✦ Press Release announcing event

### **BREAKFAST SPONSOR-**

\$1750

- ✦ 20 minute presentation (at the end of Breakfast)
- ✦ One complimentary conference pass (worth \$950)
- ✦ Literature passed out to all of the attendees at breakfast.
- ✦ Information in the welcome packet
- ✦ 1/2 Page advertisement in the Conference Book
- ✦ Logo on web site
- ✦ Press Release announcing event

### **WELCOME RECEPTION SPONSOR**

Exclusive sponsorship

\$2,500

Co-sponsorship

\$1,000

- ✦ High profile exposure on premiere social event
- ✦ Literature passed out to all of the attendees at breakfast.
- ✦ Information in the welcome packet
- ✦ 1/2 Page advertisement in the Conference Book
- ✦ Logo on web site
- ✦ Press Release announcing event

## **ADDITIONAL SPONSORSHIP OPPORTUNITIES:**

Here are some additional 1 day training class sponsorship opportunities to make your presence known! Talk directly to the Attendees of these 1 day training courses and get close and personal with a smaller targeted group.

### **ALL PITSTOP SPONSORS RECEIVE THE FOLLOWING:**

- ✦ 20 minute presentation (at the end of Lunch on the day of the class)
- ✦ One complimentary conference pass (worth \$895)
- ✦ Literature passed out to all of the attendees at Lunch.
- ✦ Information in the welcome packet
- ✦ Full page advertisement in the Conference Book (\$175 value)
- ✦ Logo on web site
- ✦ Standard Exhibit booth at the main conference
- ✦ Training class listed as Sponsored by in all advertising, both print and online

### **PHOTOSHOP PITSTOP SPONSOR**

\$2000

### **INDESIGN PITSTOP SPONSOR-**

\$1500

### **ILLUSTRATOR PITSTOP SPONSOR**

\$1500

### **ACROBAT PITSTOP SPONSOR**

\$1500

### **APPLESCRIPT PITSTOP SPONSOR**

\$1000

Take advantage of these targeted and interested attendees. You chance to maximize your target audience and also take part in the whole conference. Sign up today before they sell out.

The Creative Suite Conference  
612 396 7200  
sponsors@TheCreativeSuiteConference.com

## SPONSORSHIPS AT THE CREATIVE SUITE CONFERENCE, LAS VEGAS

Sponsorships at The Creative Suite Conference will be given on a first-come-first-serve basis. Please complete the attached contract and mail your deposit to the address given on the contract.

• Return entire signed contract and payment to:

Barrycon, LLC.  
ATTN: Sponsorships  
8615 Park Avenue  
St. Bonifacius, MN 55375

- Full payment is due when you send the contract (this is required to receive early registration discounts).
- Faxed contracts will be accepted but logos and advertising will not be finalized until payment has been received.

CHECK PAYMENTS	WIRE TRANSFERS:
Name of Organization/Company: Exact Name of Your Firm: Street Address:  City/State/Country: Zip/Postal Code: Email Address: Web Site Address: Phone: Fax: Contact Name: Title: Check # _____ Check Date _____ Purchase Order # _____	Name: InDesignWorld, LLC. Routing Number: 291075080 Account Number: 9010300033 Teacher Federal Credit Union Address: 6500 Olson Memorial Hwy Golden Valley, MN 55427

To submit your company description

Please provide a short 25-50 word description of your company or product/service you will be featuring at your booth. Please type or print clearly, generic terms only. All descriptions will be edited for length and The InDesign Conference editorial style:

Thank you for your interest in The Creative Suite Conference Las Vegas. Join us for the premier Creative Suite event in the USA -- it's an opportunity that you won't want to miss!

# THE CREATIVE SUITE CONFERENCE LAS VEGAS JULY 19-23, 2005

Brand your product or company by direct advertising to The Creative Suite Conference attendees. It couldn't be easier to target a highly qualified audience who is looking for CS-related products and services.

CONFERENCE BINDER ADS	
Inside front cover	\$500
Inside back cover	\$375
Outside back cover	\$750
Black and White full page	\$175
<b>T-SHIRT SPONSOR-</b> Your company name and logo will be printed on the conference giveaway t-shirts. A minimum of 75 shirts will be given away at the show. This is great advertising to the attendees office co-workers. Contact us for placement on this years design.	\$600
<b>COFFEE BREAK/REFRESHMENT BREAK-</b> You will have a small round table that you can set up as a small unmanned booth. Great as a booth ad on. Everyone will come and get coffee and snacks so why not have your name right in front of the all the attendees.	\$250 per day

## ADVERTISING RESERVATIONS

Please indicate your preferred advertising choices:

First Choice: \_\_\_\_\_

Second Choice: \_\_\_\_\_

Third Choice: \_\_\_\_\_

*For Barrycon, LLC. Use Only*

Contract accepted by: \_\_\_\_\_

Date: \_\_\_\_\_

Advertising Option assigned: \_\_\_\_\_

Price: \_\_\_\_\_ Deposit Received

Check # \_\_\_\_\_ Check Date

Purchase Order # \_\_\_\_\_

Barrycon, LLC. Representative: \_\_\_\_\_