



MEDIA RELEASE

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Meet international 'design heroes' at Melbourne's Photoshop Live Conference

Their names are on the spines of the most-thumbed design texts and their feature stories and hot tips in the industry press are devoured every month. Soon Australia's graphics professionals will meet their heroes in person at the back-to-back Photoshop Live and Creative Suite Live Conferences in Melbourne in August.

Sandee Cohen is an internationally-known speaker and presenter on graphic design and author of the *InDesign Visual Quick Start Guide*, *Real World Adobe Creative Suite* among several other titles. Sandee writes the very popular *InDesign Magazine* tip of the week.

Philip Andrews is a photographic professional whose images have been published in over 40 magazines and newspapers worldwide. He is an international best-selling author with 30 titles to his name.

Mark Galer is a senior lecturer in Digital Imaging at RMIT University and has published ten books including the international best seller *Photoshop CS3 Essential Skills*. Mark's newest release, *Digital Photography Essential Skills*, will be published in September.

Mordy Golding's titles include *Real World Illustrator*, *SAMS Teach Yourself Adobe Creative Suite All in One*, and *The Web Designer's Guide to Color*. Mordy was named a 'Champion of Graphic Design' by Graphics IQ in 2003.

Deke McClelland has written more than 70 publications, translated into 25 languages, with three million copies in print. Deke is best-known for his long-running *Photoshop Bible*, the most successful third-party book about digital imaging.

Peter Eastway, Mike McHugh and **Michael Stoddart** make up the remaining certified trainers and industry 'gurus' who will share their passion for and experience in photography, prepress, publishing and advertising at the five-day event.

Almost 50 topics will be presented in a flexible program of two and three streams throughout the week. Photoshop Live, from 25 to 27 August, is followed on 28 and 29 August by Creative Suite Live – the conference that pulls all the platforms together in a unique opportunity for delegates to boost their skills, save time, learn the latest tricks and network with like-minded creatives and the world's leading trainers. The week culminates with industry gala night, the Create:Awards on Friday, a *Desktop* magazine special event that celebrates and rewards the best of Australia's design talent.

Online registration and the full conference programs are available at www.mogoevents.com. Details about the Create:Awards can be found at www.createawards.com.au.

Adobe Systems Inc., Creativepro.com, *Desktop* Magazine, Fuji Xerox Australia, *InDesign* Magazine, RMIT University and International Centre of Graphic Technology are the key conference sponsors.

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About Photoshop LIVE speakers:

<http://www.mogo-media.com/conferences/photoshop-live/2008/melbourne/speakers/>

About Mogo Media:

MOGO Media is an independent presenter of high-quality seminars and conferences for the global design community. Partnering with the world's leading authors and experts, MOGO Media offers focused and useful content for print, web, and cross-media design professionals around the world at events such as The InDesign Conference, The Creative Suite Conference, The Vector Conference, The Pixel Conference, The Web Design and Developers Conference (WDDC) and The Conference for Adobe Acrobat. Visit www.mogovents.com for more information.

About the Create:awards:

Launched in 2004, the annual *Desktop* magazine **Create: Awards** recognises and rewards creative professionals for their work within the highly competitive graphic design industry and hopes to inspire them to further excellence. The create08 event will again be a celebration designed to bring together all facets of the graphic design community. Further information is available at www.createawards.com.au.